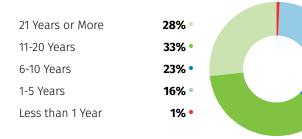
Audience Insights

Pediatric Critical Care Medicine

Social Media Used

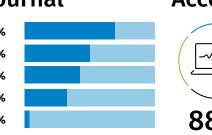
Facebook	56%	
Twitter	53%	
Instagram	46%	
LinkedIn	41%	
YouTube	36%	
TikTok	9%	
Snapchat	7%	

SCCM Membership Tenure

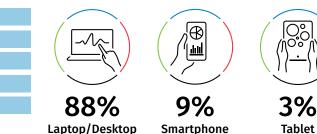


Accessing the Journal





Accessing PCCM Online



Journal Attribute Ratings

On a scale of 1 to 5, with 5 being *Excellent* and 1 being *Poor*, readers gave the below ratings to certain attributes of *Pediatric Critical Care Medicine*. Overall, the journal was rated exceptionally well on all prompted attributes.

84% find the journal valuable to their research or practice. (Average rating: 4.29)

Readability of text on the page, up-to-date information in their specialty, readability of tables and figures, clear presentation of topics, presentation of rigorous science, unbiased content, usefulness of information to their practice, visual presentation, and the publication overall

Primary Role

Physician	90%	
Advanced Practice Provider	5%	
Pharmacist	3%	
Respiratory Therapist	1%	
Other	1%	
Nurse	<1%	

Primary Work Setting

49%	Academia
49%	Hospital-Based
1%	Corporate/Private Industry
1%	Other
<1%	Government/Military/VA

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Practice Area/Certification

Pediatric Critical Care	87%	
Critical Care Medicine Only-Physician	6%	
Other	3%	
Critical Care Advanced Practice Provider	3%	
Neurologic Critical Care	<1%	
Critical Care Allied Health Provider	<1%	
Critical Care Administrator	<1%	

😔. Wolters Kluwer



Source: Pediatric Critical Care Medicine Readership Study (November 2022) 3-S018