

**Publisher's Statement**

**6 months ended June 30, 2024, Subject to Audit**

[Learn more about this media property at auditedmedia.com](https://www.auditedmedia.com)

Annual Frequency: 6 times/year

Field Served: Brain & Life serves patients, families, friends, caregivers, and professionals interested in neurological conditions and disorders, and others allied to the field.

Published by: Wolters Kluwer

**EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION**

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
330,000		330,000	None Claimed	

**TOTAL CIRCULATION BY ISSUE**

Issue	Print			
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Total Paid & Verified Circulation
Feb/Mar		330,000	330,000	330,000
Apr/May		330,000	330,000	330,000
Jun/Jul		330,000	330,000	330,000
Average		330,000	330,000	330,000

**SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION**

	Print	% of Circulation
<b>Verified Subscriptions</b>		
Individual Use	330,000	100.0
<b>Total Verified Subscriptions</b>	<b>330,000</b>	<b>100.0</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>330,000</b>	<b>100.0</b>
<b>Single Copy Sales</b>		
<b>Total Paid &amp; Verified Circulation</b>	<b>330,000</b>	<b>100.0</b>

**ADDITIONAL ANALYSIS OF VERIFIED**

	Print
<b>Individual Use</b>	
Individually Requested	330,000
<b>Total Individual Use Copies</b>	<b>330,000</b>

**RATE BASE**

None Claimed

**NOTES**

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**PRICES**

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	N/A

(1) For statement period

**ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER**

Rate Base by Issue  
Circulation by Regional, Metro & Demographic Editions  
Geographic Data  
Trend Analysis

E-NEWSLETTER - Brain & Life			
Month	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	1	452,532	452,532
February	1	471,870	471,870
April	1	471,736	471,736
June	1	462,486	462,486
<b>Average:</b>		<b>464,656</b>	<b>464,656</b>

SOCIAL MEDIA		
	X followers	Facebook likes
	<a href="http://twitter.com/BrainandLifeMag">http://twitter.com/BrainandLifeMag</a>	<a href="https://www.facebook.com/BrainandLifeMag">https://www.facebook.com/BrainandLifeMag</a>
January	40,856	110,178
February	40,872	110,625
March	40,821	110,803
April	40,808	110,927
May	40,791	111,027
June	40,815	111,145

E-Newsletters Data Source: Epsilon

E-Newsletters Net Distribution: The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

Social Media: Social Media is comprised of likes, followers, subscribers and members who may not be actively engaged with the brand. These metrics do not equal an individual person.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Wolters Kluwer, Lippincott Williams & Wilkins  
 BRAIN & LIFE, published by Wolters Kluwer \* 2001 Market Street \* Philadelphia, PA 19103

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