



B2B Media

Publisher's Statement

6 months ended July 31, 2025

Subject to Audit

Field Served:

ONCOLOGY TIMES serves the medical specialty of oncology.

ONCOLOGY TIMES



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TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		27,000
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		27,000
Total Average Qualified Nonpaid Circulation		27,000

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Miscellaneous, Including Staff Copies - Print		1,179
Total Average Nonqualified Circulation		1,179

CIRCULATION BY ISSUES		
Issue		Qualified Nonpaid - Print
Feb		27,000
Mar		27,000
Apr		27,000
May		27,000
Jun		26,999
Jul		27,000

BUSINESS ANALYSIS				
Professional Classification		Total	%	Qualified Nonpaid - Print
1.	Hematology/Oncology	13,262	49.1	13,262
2.	Pediatric Hematology/Oncology	3,306	12.2	3,306
3.	Oncology	3,322	12.3	3,322
4.	Radiation Oncology	1,962	7.3	1,962
5.	Gynecological Oncology	1,052	3.9	1,052
6.	Surgical Oncology	1,074	4.0	1,074
7.	Musculoskeletal Oncology	218	0.8	218
8.	Dermatology	70	0.3	70
9.	Hematology	828	3.1	828
10.	Hematologic Pathology	103	0.4	103
11.	Cytopathology	120	0.4	120
12.	Urology	974	3.6	974
13.	Other Related Specialties (Note 1)	125	0.5	125
14.	Oncology Nurses	316	1.2	316
15.	Oncology Nurse Practitioners	268	1.0	268
Total Qualified Circulation		27,000	100.0	27,000

Note 1: Includes Internal Medicine, Infection Disease, Colon/Rectal Surgery, and General Surgery.

SOURCE ANALYSIS					
	Qualified Within				
Source	1 Year	2 Year	3 Year	Total	Percent
Total Direct Request From Recipient		330	254	584	2.2
Total Direct Request From Recipient's Company					
Total Communication Other Than Request					
Membership Benefit					
Business Directories					
Lists	26,416			26,416	97.8
Acquired Circulation					
Other Sources					
Total Qualified Subscriptions	26,416	330	254	27,000	100.0
Percent	97.8	1.2	0.9	100.0	

GEOGRAPHIC ANALYSIS	
State	Qualified Nonpaid - Print
Alabama	331
Arizona	168
Arkansas	442
California	2,938
Colorado	393
Connecticut	421
Delaware	72
District of Columbia	165
Florida	1,686
Georgia	653
Idaho	170
Illinois	64
Indiana	1,043
Iowa	403
Kansas	159
Kentucky	281
Louisiana	284
Maine	1,269
Maryland	853
Massachusetts	91
Michigan	775
Minnesota	529
Mississippi	493
Missouri	135
Montana	49
Nebraska	938
Nevada	65
New Hampshire	132
New Jersey	115
New Mexico	881
New York	113
North Carolina	106
North Dakota	2,535
Ohio	1,098
Oklahoma	151
Oregon	303
Pennsylvania	1,393
Rhode Island	149
South Carolina	282
South Dakota	45
Tennessee	638
Texas	1,960
Utah	189
Vermont	595
Virginia	62
Washington	553
West Virginia	460
Wisconsin	114
Wyoming	25
TOTAL 48 CONTERMINOUS STATES	26,769
Alaska	32
Hawaii	66
TOTAL ALASKA & HAWAII	98
Single Copy Sales	
U.S. Unclassified	
TOTAL UNITED STATES	26,867
Poss. & Other Areas	133
U.S. & POSS., etc.	27,000
Canada	
International	
Military or Civilian Personnel Overseas	
Total International	
E-mail Address Only	
Other Unclassified	
GRAND TOTAL	27,000

NOTES

Definition of Recipient Qualification:

Qualified recipients are physicians, nurses and nurse practitioners specializing in oncology and related specialties as reported in the Business Analysis herein, including hematology/oncology, radiation oncology, gynecological oncology, surgical oncology, musculoskeletal oncology, hematology, urology, dermatology, hematologic pathology, cytopathology, and other related specialties.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the July issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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