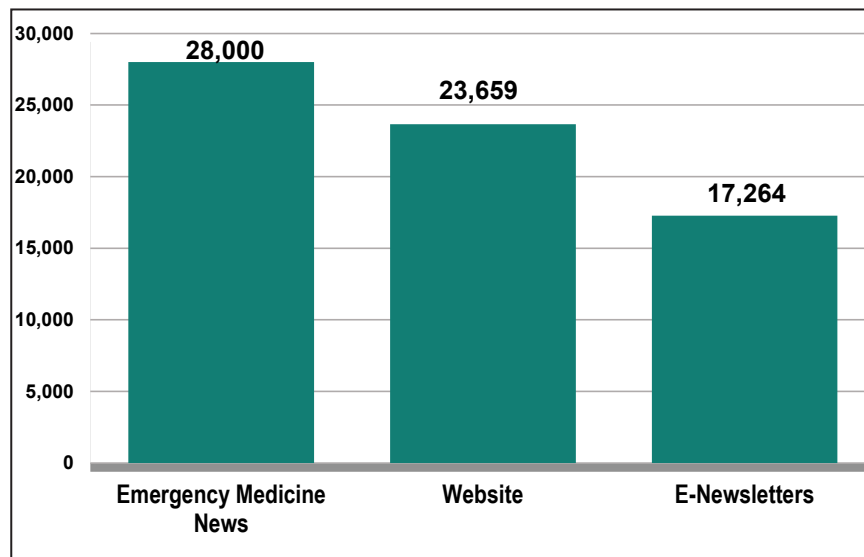


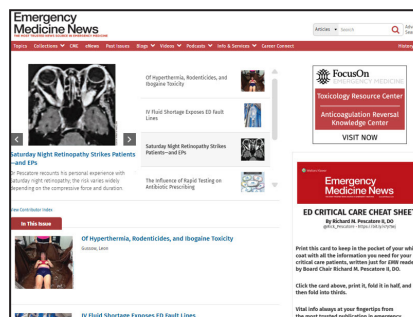
[Learn more about this media property at auditedmedia.com](https://auditedmedia.com)

68,923



Channels	Contacts	Period
<b>Emergency Medicine News</b>		6 months ended July 31, 2025
Total Qualified Circulation	28,000	
<b>Website Activity</b>		6 months ended July 31, 2025
Page Views	38,424	
Sessions/Visits	31,771	
Users/Visitors	23,659	
<b>E-Newsletters</b>		6 months ended July 31, 2025
Total Average Net Distribution Per Issue	17,264	

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.



# Emergency Medicine News

6 months ended July 31, 2025  
Subject to Audit

Field Served:  
EMERGENCY MEDICINE NEWS serves the emergency medicine market.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		28,000
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		28,000
Total Average Qualified Nonpaid Circulation		28,000

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Miscellaneous, Including Staff Copies - Print		860
Total Average Nonqualified Circulation		860

CIRCULATION BY ISSUES		
Issue		Qualified Nonpaid - Print
Mar		30,000
Apr		30,000
May		30,000
Jun		25,000
Jul		25,000

BUSINESS ANALYSIS			
Professional Classification		Total	Qualified Nonpaid - Print
1.	Emergency Medicine	24,961	24,961
2.	Pediatric Emergency Medicine	23	23
3.	Urgent Care Medicine	16	16
Total Qualified Circulation		25,000	25,000

SOURCE ANALYSIS					
Source	Qualified Within				
	1 Year	2 Year	3 Year	Total	Percent
Total Direct Request From Recipient					
Total Direct Request From Recipient's Company					
Total Communication Other Than Request					
Membership Benefit					
Business Directories					
Lists	25,000			25,000	100.0
Acquired Circulation					
Other Sources					
Total Qualified Subscriptions	25,000			25,000	100.0
Percent	100.0			100.0	

GEOGRAPHIC ANALYSIS	
State	Qualified Nonpaid - Print
Alabama	245
Arizona	149
Arkansas	532
California	3,009
Colorado	490
Connecticut	281
Delaware	76
District of Columbia	127
Florida	1,594
Georgia	703
Idaho	168
Illinois	132
Indiana	1,028
Iowa	375
Kansas	170
Kentucky	305
Louisiana	373
Maine	686
Maryland	462
Massachusetts	156
Michigan	1,009
Minnesota	443
Mississippi	465
Missouri	179
Montana	95
Nebraska	793
Nevada	44
New Hampshire	101
New Jersey	142
New Mexico	602
New York	171
North Carolina	210
North Dakota	1,624
Ohio	976
Oklahoma	186
Oregon	401
Pennsylvania	1,053
Rhode Island	134
South Carolina	447
South Dakota	56
Tennessee	415
Texas	2,135
Utah	229
Vermont	606
Virginia	91
Washington	477
West Virginia	471
Wisconsin	129
Wyoming	52
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>24,797</b>
Alaska	86
Hawaii	116
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>202</b>
Single Copy Sales	
U.S. Unclassified	
<b>TOTAL UNITED STATES</b>	<b>24,999</b>
Poss. & Other Areas	1
<b>U.S. &amp; POSS., etc.</b>	<b>25,000</b>
Canada	
International	
Military or Civilian Personnel Overseas	
<b>Total International</b>	
E-mail Address Only	
Other Unclassified	
<b>GRAND TOTAL</b>	<b>25,000</b>

**CHANNEL PROFILES****WEBSITE ACTIVITY - <http://journals.lww.com/em-news/pages/default.aspx>**

2025	Page Views	Sessions/Visits	Users/Visitors
February	33,807	27,339	20,579
March	39,267	32,226	24,903
April	37,656	32,706	24,614
May	44,452	34,859	25,908
June	37,731	31,924	23,353
July	37,631	31,573	22,595

**E-NEWSLETTERS - Emergency Medicine News**

2025	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
February	5	20,416	102,082
March	4	18,366	73,465
April	4	16,373	65,491
May	5	16,305	81,524
June	4	16,221	64,883
July	5	15,739	78,695

## NOTES

**Definition of Recipient Qualification:**

Qualified recipients are physicians with specialties of emergency medicine, pediatric emergency medicine, and urgent care.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Analyzed Issue:** The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the July issue.

**Total Average Gross Contacts Include:** Qualified Circulation, User/Visitors, and Average Newsletter Net Distribution per issue.

**Website Data Source:** Google Analytics.

**Data Center Traffic:** Effective with April 2024 data, filters have been applied to exclude suspected general data center traffic from Google data collected by AAM. Data center traffic comprises sources known with high confidence as non-human and originating from a data center.

**Website Domains:** Domains included in website traffic <https://journals.lww.com/em-news/pages/default.aspx>.

**Users/Visitors:** The number of unique User/Visitor IDs, logging activity on a website or app, for the defined measurement period.

**Page Views:** The total number of web pages or app screens, viewed by all Users/Visitors, for the defined measurement period.

**Sessions/Visits:** The number of sessions logged, across all Users/Visitors on a website or app, for the defined measurement period. 30 minutes of inactivity, or specific user behavior, will end a session.

**E-Newsletters Data Source:** Omeda.

**E-Newsletters Net Distribution:** The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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