Audience insights

JOURNAL OF
Addiction Medicine
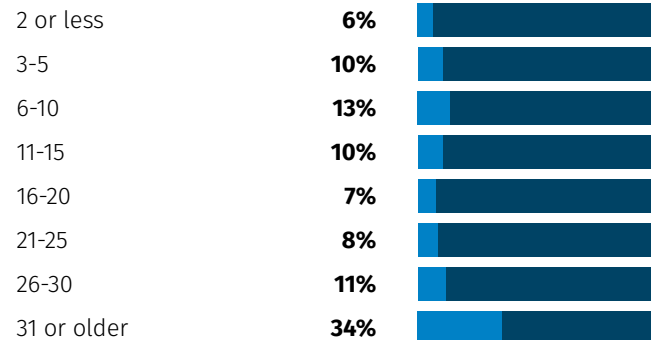The Official Journal of the American Society of Addiction Medicine

3 in 5

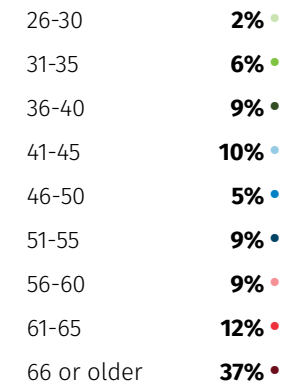respondents visit the website once a month or more.

86%

of respondents said *JAM*'s society affiliation with ASAM increases the credibility of the journal.

Years in profession

2 or less	6%
3-5	10%
6-10	13%
11-15	10%
16-20	7%
21-25	8%
26-30	11%
31 or older	34%

Age

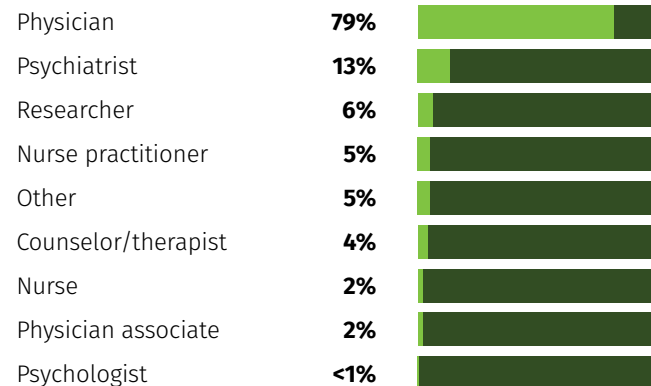|	
26-30	2%
31-35	6%
36-40	9%
41-45	10%
46-50	5%
51-55	9%
56-60	9%
61-65	12%
66 or older	37%

Journal attribute ratings

4+

On a scale of 1 to 5, with 5 being *Excellent* and 1 being *Poor,* respondents gave a rating of 4 or higher to the following journal attributes: credibility of information, clear presentation of topics, unbiased content, diversity of topics covered, usefulness of information to their practice.

Primary role

Physician	79%
Psychiatrist	13%
Researcher	6%
Nurse practitioner	5%
Other	5%
Counselor/therapist	4%
Nurse	2%
Physician associate	2%
Psychologist	<1%

Primary work setting

Office-based	45%
Hospital-based	18%
Academia	17%
Corporate/private	10%
Government/military/VA	6%
Retired/unemployed	4%