

Academic Medicine

- 1,965 Total Subscribers
- 137,054 Average Monthly Visits

- [About](#)
- [Audience](#)
- [Rates](#)
- [Closing Dates](#)
- [Specifications](#)
- [Contacts](#)
- [Download Kit](#)

Journal Cover Image

Website

<http://www.academicmedicine.org/>

Content Focus

Academic Medicine is the official, peer-reviewed journal of the Association of American Medical Colleges. The journal serves as an international forum for the exchange of ideas, information, and strategies to address the major challenges facing the academic medicine community as it strives to carry out its missions in the public interest. The journal's areas of focus include: education and training issues; health and science policy; institutional policy, management, and values; research practice; and clinical practice in academic settings.

Organizational Affiliation

Official journal of the Association of American Medical Colleges (AAMC)

Impact Factor

5.354

Impact Factor Ranking

1/41 in Education, Scientific Disciplines; 3/102 in Health Care Sciences & Services

Editor-in-Chief

David P. Sklar, MD
Arizona State University
College of Health Solutions

Frequency

12 issues per year

Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

Distribution

Print Circulation: 1,941
Electronic-Only Circulation: 24
Total Subscribers: 1,965

Website Engagement

Average Monthly Visits: 137,054
Average Monthly Page Views: 212,379

Run of Book Rates

Rates apply to inclusion in Print issues.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
--------	-----------------	--------------------	----------------	-------------------

1x	\$4,255	\$2,640	\$3,555	\$1,940
3x	\$4,130	\$2,515	\$3,455	\$1,840
6x	\$3,975	\$2,360	\$3,360	\$1,745
12x	\$3,860	\$2,245	\$3,265	\$1,650

Cover and Preferred Position Rates

- **Cover 2:** 50% of earned B/W (PI) page rate
- **Cover 3:** 25% of earned B/W (PI) page rate
- **Cover 4:** 35% of earned B/W (PI) page rate
- **Other Preferred Positions:** 25% of earned B/W (PI) page rate

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues and a PhysiciansJobsPlus 30-day Standard Job Posting. All rates include free color. Contact your Recruiting Representative for volume discounts.

Full Page	1/2 Page	1/4 Page	1/8 Page
-----------	----------	----------	----------

\$3,285	\$2,245	\$1,490	\$965
---------	---------	---------	-------

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Online and Email Rates

Please contact your Sales Representative for digital rates and availability.

Website Banners

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

Electronic Table of Contents (eTOCs)

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions. Exclusive advertisers can run different ads in each position for maximum exposure.

3rd Party Emails

Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

eNewsletters

Position your ad within an existing eNewsletter or be the exclusive sponsor of a custom eNewsletter on your choice of topic or disease state to our list of specialists in your desired specialty.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

Premium Sponsorship Opportunities

- Print and Digital Supplements
- Cover Tips, Cover Wraps, Belly Bands, Inserts and Outserts
- Job Boards: premium posting packages, social media job optimization, job wraps and job feeds are available.
- Meeting Reporters: extend your message beyond physical attendees by providing in-depth conference coverage.
- Resource Centers: a multimedia educational environment anchored by Wolters Kluwer and sponsor-provided content.
- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Reprints

Print and digital reprints are available. Contact your Sales Representative for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

Closing Dates

Issue	Run of Book	Space Career & Events Section	Space and Materials	Run of Book	Print Materials	Insert Materials	Approximate Mail Date
January	11/12/2020	11/24/2020		12/3/2020		12/7/2020	12/30/2020
February	12/15/2020	12/28/2020		1/5/2021		1/7/2021	1/27/2021
March	1/13/2021	1/25/2021		2/1/2021		2/3/2021	2/24/2021
April	2/18/2021	3/2/2021		3/9/2021		3/11/2021	3/31/2021
May	3/18/2021	3/30/2021		4/6/2021		4/8/2021	4/28/2021
June	4/15/2021	4/27/2021		5/4/2021		5/6/2021	5/26/2021
July	5/19/2021	6/1/2021		6/8/2021		6/10/2021	6/30/2021
August	6/16/2021	6/28/2021		7/6/2021		7/8/2021	7/28/2021
September	7/15/2021	7/27/2021		8/3/2021		8/5/2021	8/25/2021
October	8/18/2021	8/30/2021		9/7/2021		9/9/2021	9/29/2021
November	9/16/2021	9/28/2021		10/5/2021		10/7/2021	10/27/2021
December	10/14/2021	10/26/2021		11/2/2021		11/4/2021	11/24/2021

To inquire about extension dates, please contact your [Sales Representative](#).

Online Specifications

[Download Online Advertising Specs](#)

Print Specifications

Type of Binding

Perfect

Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size	
	Width	Height	Width	Height
Full page:	7 5/8"	x 9 5/8"	8 3/8"	x 11 1/8"
1/2 page horizontal:	7 5/8"	x 4 3/4"		x

Career & Events Section Page Sizes

	Non-Bleed Size	
	Width	Height
Full page:	7 1/4"	x 9 7/8"
1/2 page horizontal:	7 1/4"	x 4 3/4"
1/2 page vertical:	3 1/2"	x 9 7/8"
1/4 page:	3 1/2"	x 4 3/4"
1/8 page:	3 1/2"	x 2 1/8"

[Download Career & Events Section guidelines](#)

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

- **Shipping Address:** Quad – Shipping Department, 555 South 108th Street, West Allis, WI 53214-1145

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Advertising Representative (U.S.)

- **Name:** Terry Paolino
- **Phone:** 774-235-5039
- **Email:** terry.paolino@wolterskluwer.com

Advertising Representative (Europe)

- **Name:** Ben Newall
- **Phone:** +44 7855162462
- **Email:** ben.newall@wolterskluwer.com

Recruiting Representative (U.S.)

- **Name:** Terry Paolino
- **Phone:** 774-235-5039
- **Email:** terry.paolino@wolterskluwer.com

Recruiting Representative (Europe)

- **Name:** Ben Newall
- **Phone:** +44 7855162462
- **Email:** ben.newall@wolterskluwer.com

Reprints Representative (U.S.)

- **Name:** Meredith Edelman
- **Phone:** 215-356-2721
- **Email:** meredith.edelman@wolterskluwer.com

Reprints Representative (Europe)

- **Name:** Therese Tshiteya
- **Email:** internationalreprints@wolterskluwer.com

Production Associate

- **Name:** Randy Ezell
- **Phone:** 410-528-8533
- **Email:** randy.ezell@wolterskluwer.com

Related Media Kits

- [JCEHP: The Journal of Continuing Education in Health Professions](#)
- [Simulation In Healthcare](#)

Copyright ©2021, Wolters Kluwer Health. All rights reserved.