

# American Journal of Medical Quality

- 532 Total Subscribers

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Journal Cover Image Society Image

## Website

<http://www.AJMOnline.com/>

## Content Focus

The *American Journal of Medical Quality (AJMQ)* is focused on keeping readers informed of the resources, processes, and perspectives contributing to quality health care services. This peer-reviewed journal presents a forum for the exchange of ideas, strategies, and methods in improving the delivery and management of health care.

## Organizational Affiliation

Official publication of the American College of Medical Quality

## Impact Factor

1.426

## Impact Factor Ranking

86 out of 102 in Health Care Sciences & Services

## Editor-in-Chief

David B. Nash, MD, MBA

## Frequency

Bimonthly

## Advertising Guidelines

Subject to approval by Editor. New copy must be received by the Publisher two weeks before closing date.

## Distribution

Print Circulation: 532

Total Subscribers: 532

## Run of Book Rates

Rates apply to inclusion in Print issues.

### Volume Full Page Color Full Page B/W (PI) 1/2 Page Color 1/2 Page B/W (PI)

1x	\$2,515	\$1,415	\$2,230	\$1,130
3x	\$2,370	\$1,270	\$2,210	\$1,110
6x	\$2,205	\$1,105	\$2,065	\$965
12x	\$2,150	\$1,050	\$2,015	\$915

**Cover and Preferred Position Rates**

- **Cover 2:** 35% of earned B/W (PI) page rate
- **Cover 3:** 25% of earned B/W (PI) page rate
- **Cover 4:** 50% of earned B/W (PI) page rate
- **Other Preferred Positions:** 25% of earned B/W (PI) page rate

**Agency Commission**

15% agency discount should be applied. All prices shown as gross.

**Online and Email Rates**

Please contact your Sales Representative for digital rates and availability.

**Website Banners**

Interstitial, run of site, and targeted banner options are available. Ask about how our audience targeting solutions can help you reach your ideal HCP.

**Electronic Table of Contents (eTOCs)**

Be seen in the first communication subscribers receive about their new issue. Advertise in just one ad position, or lock in 100% SOV with all positions. Exclusive advertisers can run different ads in each position for maximum exposure.

**3rd Party Emails**

Our exclusive eblast sends your HTML message to our list of specialists in your desired specialty.

**eNewsletters**

Position your ad within an existing eNewsletter or be the exclusive sponsor of a custom eNewsletter on your choice of topic or disease state to our list of specialists in your desired specialty.

Note: Online campaigns are subject to a \$2,500 minimum. All prices are net; agency commission not applicable.

**Premium Sponsorship Opportunities**

- Print and Digital Supplements
- Cover Tips, Cover Wraps, Belly Bands, Inserts and Outserts
- Job Boards: premium posting packages, social media job optimization, job wraps and job feeds are available.
- Meeting Reporters: extend your message beyond physical attendees by providing in-depth conference coverage.
- Resource Centers: a multimedia educational environment anchored by Wolters Kluwer and sponsor-provided content.
- Webinars: product demos, Q&A, KOL presentations – the content possibilities are endless.
- Sponsored Videos: host your video with us, we'll place it across the relevant journal(s) video gallery and in a featured video widget across the site(s) for maximum impact.
- Point-of-care: branded anatomical charts, tear pads, and additional products to add value to your HCP relationships.

Note: All premium sponsorships are subject to publisher and/or society approval (if applicable). Contact your Sales Representative for availability and pricing.

**Reprints**

Print and digital reprints are available. Contact your Sales Representative for pricing.

Check out our [reprints portal](#). Search our database to find the right article for your marketing campaigns, salesforce details, and conference booth kits.

**Closing Dates**

Issue	Run of Book	Space Run of Book	Print Materials	Insert Materials	Approximate Mail Date
Jan/Feb	2/1/2021	2/5/2021	2/15/2021	3/1/2021	
Mar/Apr	3/8/2021	3/12/2021	3/22/2021	4/5/2021	
May/June	4/15/2021	4/21/2021	4/29/2021	5/13/2021	
July/Aug	6/16/2021	6/22/2021	6/30/2021	7/15/2021	
Sept/Oct	8/17/2021	8/23/2021	8/31/2021	9/15/2021	
Nov/Dec	10/18/2021	10/22/2021	11/1/2021	11/15/2021	

To inquire about extension dates, please contact your [Sales Representative](#).

# Online Specifications

[Download Online Advertising Specs](#)

## Print Specifications

### Journal Trim Size

8 1/8" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

### Run of Journal Page Sizes

	Non-Bleed Size		Bleed Size	
	Width	Height	Width	Height
Full page:	7"	x 10"	8 3/8"	x 11 1/8"
1/2 page horizontal:	7"	x 4 7/8"		x
1/2 page vertical:	3 3/8"	x 10"		x

### Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Type 1 fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

### Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

### Advertising Representative (U.S.)

- **Name:** Kelle Gray
- **Phone:** 843-261-4221
- **Email:** [kelle.gray@wolterskluwer.com](mailto:kelle.gray@wolterskluwer.com)

### Advertising Representative (Europe)

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- **Phone:** +44 7855162462
- **Email:** [ben.newall@wolterskluwer.com](mailto:ben.newall@wolterskluwer.com)

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### Related Media Kits

- [Journal for Healthcare Quality](#)

