Neurology® Clinical Practice

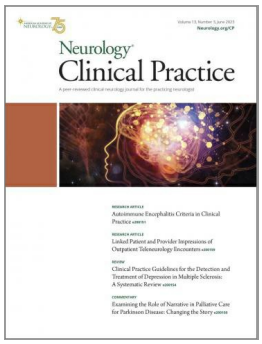
27,105
Total Subscribers

2,254,008
Neurology Specialty Average Monthly Visits

Format

Print and Online

Beginning January 2027, *Neurology® Clinical Practice* will be published online-only.



Website URL

http://Neurology.org/CP

Specialty

Neurology

Audience

Neurologists, neuroscientists, neurology advanced practice providers, and those supporting care for patients with neurologic disorders.

Content Focus

Neurology® Clinical Practice provides clinically helpful content for general neurology practitioners while also putting the greater neurologic literature into perspective for subspecialists. The journal offers timely updates of peer-reviewed clinical neurology topics with a focus on the needs of practicing neurologists.

Organizational Affiliation

American Academy of Neurology

Impact Factor

3.7

Impact Factor Ranking

85/296 in Clinical Neurology category

Editor-in-Chief

Luca Bartolini, MD, FAAN

Frequency

6 issues a year

Advertising Guidelines

Subject to approval by Editor-in-Chief and AAN. Uniform Guidelines for Advertisements in AAN Publications apply. **New copy must be received by the Publisher two weeks before closing date.**

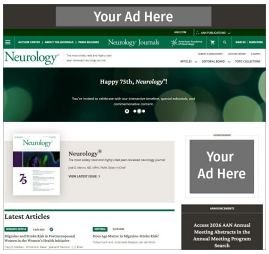
Distribution

	US	ROW	TOTAL
Total Subscribers	22,386	4,719	27,105
Print Circulation	19,750	175	19,925
Online-Only Circulation	2,636	4,544	7,180

Digital Audience Engagement

	US	ROW	TOTAL
Neurology Specialty Average Monthly Visits	828,226	1,425,782	2,254,008
Neurology Specialty Average Monthly Page Views	1,171,070	2,279,772	3,450,842

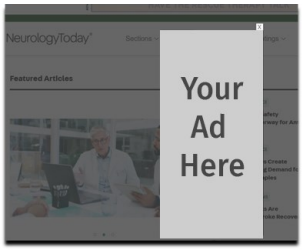
Digital Advertising



Website Banner Programs

Drive awareness and viewers to your website with display ads adjacent to premium peer-reviewed content.

- Neurology Channel: AAN journal sites + Wolters Kluwer's proprietary neurology specialty journal sites
- AAN journal sites only: individual or as a group
- Site direct to any site of combination of AAN/Wolters Kluwer journal sites reflecting brand targets
- PLD availability on campaigns utilizing Wolters Kluwer's network of 300+ journal sites (including AAN journal sites)



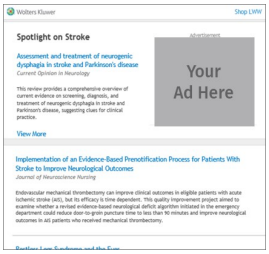
Site Interstitial Banners

Make yours the first message seen by your target site visitor with a high impact unit. Drive awareness and capture attention before the immersion of content in this premium placement.



AAN Members eNewsletter

Exclusive, custom-curated, condition-focused eNewsletter which pulls content from AAN journals and sent to ~22,000 AAN members.



Wolters Kluwer Spotlight eNewsletter

Exclusive, personalized deployment features the brand alongside hand-picked relevant journal articles. Reaches ~17,000 Neurology HCPs (additional Wolters Kluwer aligned audiences can be included at no additional charge).



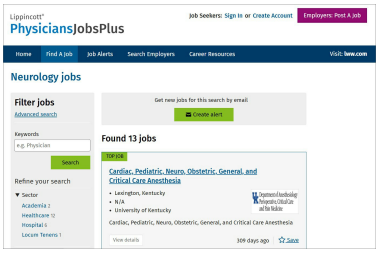
This Week in Neurology Today® eNewsletter

Exclusive sponsorship of *Neurology Today* eNewsletter delivering the latest neurology stories that matter. Vetted and curated by neurologists for neurologists, this enewsletter is emailed monthly to members of the AAN.



Custom Emails

Educate healthcare professionals and drive awareness about a new product release, new indication, or drive registration to an event with this 100% advertiser-provided email placed alongside Wolters Kluwer header and footer. Sent to Wolters Kluwer's specialty audience. Over 130+ specialty audiences to choose from. List match, user verification available.



Job Postings

From basic job listings to sophisticated recruitment programs, a range of budget-friendly solutions place your positions at the fingertips of the right candidates at the right time.

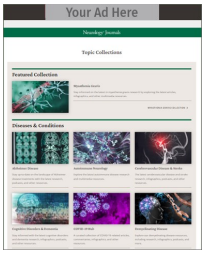
Premium Sponsorship





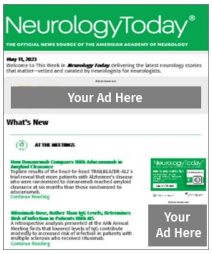
Neurology Today® Sponsored Article

Showcase emerging therapies, recent clinical trial data, or disease-state education in a two-page+ feature using client-supplied, MLR-approved content in *Neurology Today*. This editorially reviewed opportunity supports up to 1,200 words (one tabloid page) as well as photos, graphs, and links to enhance engagement.



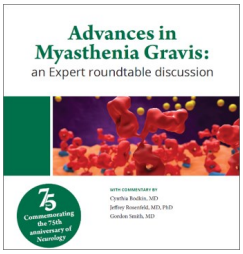
AAN Topic Collection Sponsorship

Exclusive 100% SOV sponsorship aligns your banner display ads with AAN's extensive content library including journal articles, research, infographics, and more. Sponsorship includes a traffic-driving program enabling reach to your target audience, as well as Wolters Kluwer's network of qualified HCPs across relevant specialties.



Neurology Today® At The Meeting

Reach AAN member audience with 100% SOV. Sponsorship includes 6-month banner roadblock on *Neurology Today* meeting page and two 300x250 banners on each of 2 eNewsletters.



Advances in...

Custom, turnkey editorial program that highlights the most impactful recent AAN journal articles in a specific disease area and translates expert insights into practice-relevant commentary for neurologists.

Podcasts

Podcasts are an increasingly popular way to reach neurologists while they are learning about the latest news and trends in their industry. Provide your approved 30-60 second audio clip or script read by our widely recognized hosts.

- Neurology® Podcast: Weekly sponsorship with 54,000 average monthly downloads; new episodes every Monday and Thursday.
- Neurology Today® In 5: Monthly sponsorship with new episodes on the first and third Thursday of each month.

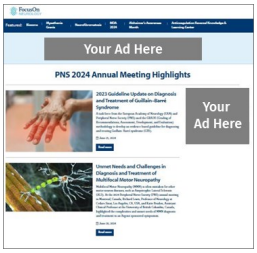




Disease Awareness Month

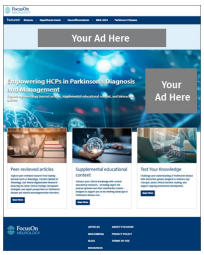
Turnkey exclusive sponsorship featuring a custom site that showcases content curated from Wolters Kluwer and AAN's extensive libraries, about current clinical data, treatments, and procedures.

- 100% SOV sponsorship of a topic of choice during an awareness month hosted on Focus on Neurology (Wolters Kluwer)
- Include approved client supplied videos, white papers, podcasts, etc. content alongside relevant Wolters Kluwer clinical content
- Extensive traffic drivers provided



Conference Coverage

Daily updates on the latest clinical research presented during key neurology meetings. Wolters Kluwer collaborates with experienced medical writers to attend meeting and provide summaries from session highlights. Summaries are hosted online roadblocked with client banner ads at 100% SOV. PLD available. Add a KOL video overview for increased engagement.



Research & Knowledge Center

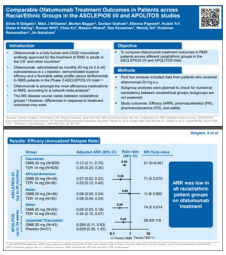
Exclusive custom-developed therapeutic specific microsite addressing target HCPs' needs for the most current information on disease states, procedures, and effective treatments. Content is curated from multiple sources such as journal articles, book chapters, downloadable patient education materials and multi-media assets such as podcasts, webinars, and videos. Sponsors may provide assets and run of site banner advertisements at 100% SOV.



NEW! Case Explorer

An engaging gamified activity, built by medical experts, simulates the nuances of clinical decision-making to support appropriate treatment strategies and improve patient outcomes. 100% SOV.

- Choose therapeutic topic of choice
- Interactive platform guides users through real-world scenarios from initial symptom presentation to diagnosis.
- Configurable to address clinical gaps and meet your compliance needs.
- Reinforces learning and tracks improvement through regular quizzes.
- Delivers instant feedback, personalized scores, and clear guidance on what could be done differently.
- Objectively measures behavior change and surfaces variability in patient care.



NEW! Interactive Poster

A digital hub where HCPs can intuitively explore content through clickable sections, short videos, expandable data, and interactive visuals. It enables quick scanning or deeper exploration, supporting a more complete and flexible storytelling experience. 100% SOV.

- Extends access to data from recent and ongoing clinical trials beyond conference attendees
- Familiar format encourages deeper engagement and practical understanding for clinical application
- Author voice-over highlights key data points, implications, and brand challenges
- Expands understanding across specialties, including neurology and neuromuscular care

Reprints

Print Reprints

Hard-copy reprints provide a credible leave-behind with staying power. HCPs read them, share them with colleagues, discuss them with patients, and save them for future reference. Leave behind after your sales force detail, distribute at your conference or meeting booth or polybag alongside journal subscriber copies. Visit our reprints portal and search our database to find the right article for your campaign needs.

Digital Reprints

Deliver the same journal content in electronic form and offer the added benefit of controlling and tracking the content. Leverage digital media to provide HCPs with critical content from the journals they know and trust. Embed an ePrint link into your advertising, share during a detailing call or email your licensed PDF directly to healthcare professionals. Visit our reprints portal and search our database to find the right article for your campaign needs.

Run of Book Rates

Rates apply to inclusion in Print issues. All B/W (PI) rates are for pages that run in conjunction with Full Page color ad units.

Volume	Full Page Color	Full Page B/W (PI)	1/2 Page Color	1/2 Page B/W (PI)
1x	$7,060	$3,865	$5,645	$2,450
12x	$6,960	$3,765	$5,575	$2,380
24x	$6,850	$3,655	$5,510	$2,315
36x	$6,745	$3,550	$5,440	$2,245
48x	$6,640	$3,445	$5,375	$2,180
72x	$6,535	$3,340	$5,310	$2,115
96x	$6,440	$3,245	$5,250	$2,055
144x	$6,345	$3,150	$5,195	$2,000
180x	$6,255	$3,060	$5,135	$1,940
216x	$6,165	$2,970	$5,080	$1,885
288x	$6,080	$2,885	$5,030	$1,835
360x	$5,995	$2,800	$4,980	$1,785

Cover and Preferred Position Rates

Cover 2: 35% of earned B/W (PI) page rate

Cover 3: 25% of earned B/W (PI) page rate

Cover 4: 50% of earned B/W (PI) page rate

Other Preferred Positions: 25% of earned B/W (PI) page rate

Insert Rates

2-page: 2.5 times earned B/W (PI) page rate.

4-page: 4.5 times earned B/W (PI) page rate.

8-page: 8.5 times earned B/W (PI) page rate.

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Career & Events Section Rates

Rates apply to inclusion in Print issues. All rates include free color. Contact your Sales Representative for volume discounts.

Full Page	1/2 Page	1/3 Page	1/6 Page
$3,390	$2,150	$1,335	$835

Agency Commission

15% agency discount should be applied. All prices shown as gross.

Digital Rates

Please contact your Sales Representative for digital rates and availability.

Note: All digital quotes are net; agency commission not applicable.

Reprints Rates

Print and digital reprints are available. Contact your Sales Representative for pricing.

Closing Dates

Issue	Run of Book Space	Career & Events Section Space and Materials	Run of Book Print Materials	Insert Materials	Approximate Mail Date
February	1/2/2026	1/7/2026	1/14/2026	1/14/2026	2/3/2026
April	3/9/2026	3/12/2026	3/19/2026	3/19/2026	4/7/2026
June	5/1/2026	5/6/2026	5/13/2026	5/13/2026	6/2/2026
August	7/6/2026	7/9/2026	7/16/2026	7/16/2026	8/4/2026
October	9/4/2026	9/10/2026	9/17/2026	9/17/2026	10/6/2026
December	11/5/2026	11/10/2026	11/17/2026	11/17/2026	12/8/2026

To inquire about extension dates, please contact your Sales Representative.

Online Specifications

Download Online Advertising Specs

Print Specifications

Journal Trim Size

8 1/4" x 10 7/8". Safety allowance for live matter: 1/2" from trim.

Run of Journal Page Sizes

	Non-Bleed Size			Bleed Size		
	Width		Height	Width		Height
Full page:	7"	x	10"	8 1/2"	x	11 1/8"
1/2 page horizontal:	7"	x	5"	8 1/2"	x	5 9/16"
1/2 page vertical:	3 3/8"	x	10"	4 1/8"	x	11 1/8"

Career & Events Section Page Sizes

	Non-Bleed Size		
	Width		Height
Full page:	7"	x	9 3/4"
1/2 page:	7"	x	4 3/4"
1/3 page horizontal:	4 3/4"	x	4 3/4"
1/3 page vertical:	2 1/4"	x	9 3/4"
1/6 page horizontal:	4 3/4"	x	2 1/2"
1/6 page vertical:	2 1/4"	x	4 3/4"

Download Career & Events Section guidelines

Submission of Ads

We prefer and strongly recommend the submission of ads via High-Resolution Digital Media as follows: Required format is PDF: Adobe Acrobat 6.0 + up. Electronic Transfer: Internet, FTP. Please contact your Production Associate for FTP information. Ads must be complete and sized at 100% (confirm final trim size of journal). Ad size needs to include necessary bleeds (minimum bleed allowance = 1/8" each side). All fonts and graphics must be embedded; Open Type fonts are recommended. Ads must be saved as high resolution for print publication (minimum of 300 dpi for half tone times, 600 dpi for images containing pictures and text, 1200 dpi for line art). Four-color solids should not exceed SWOP density of 300%. Convert all RGB to CMYK.

Insert Requirements

Acceptance: A sample of insert must be sent to the Advertising Coordinator for approval.

Sizes: 8 1/2" x 11 1/8", includes 1/8" trim from top, bottom, outside edges and gutter; live matter to be 1/2" from trim. Jogs to top. Supply multiple leaf inserts folded; if back-up required, supply flat. Multiple leaf inserts over 4 pages must be delivered to the printer folded and sealed at the head (unless spot glued) for proper binding.

Paper Stock: 100 lb. textweight maximum for single leaf; 80 lb. textweight maximum for multiple leaf.

Quantity: Contact the Advertising Coordinator.

Packing Instructions: Carton packing preferred with quantity, publication and issue clearly indicated.

Shipping Address: Contact the Advertising Coordinator.

Note: A service charge will be rendered for special printer services or unusual inserts which cause bindery slowdowns or incur additional printer charges. All such requests must be submitted prior to printing for approval. Consult your Sales Representative for more information.

Disposition of Materials

Material, other than inserts, will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

Cover Tips

Specifications: 8” wide X 7” high (maximum size), 7” wide X 5” high (minimum). Safety: Allow 1/4" from trim on all sides. Paper stock: 80# or 100# gloss text. Jogs: to foot. A sample of insert must be sent to the Advertising Coordinator for approval 3 weeks prior to the insert due date.

Advertising Representative (U.S.)

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Phone: 516-993-7800

Email: sharon.ames@wolterskluwer.com

Advertising Representative (U.S.)

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